



ARIZONA STATE UNIVERSITY

School of Community Resources and Development

Undergraduate **Honors** Opportunities

Nonprofit Leadership & Management
Parks & Recreation Management
Tourism Development & Management
Community Sports Management

The School of Community Resources and Development actively supports the goals and mission of Barrett, the Honors College at ASU, through its work with students enrolled in the Undergraduate Honors Program.

All School of Community Resources and Development (SCRD) students, faculty and staff share a commitment to making communities better places to live, work, play and visit. The concept of building healthy, resilient and sustainable communities is the unifying principle in our four established focus areas of: **Nonprofit Leadership and Management; Parks and Recreation Management; Tourism Development and Management; and Community Sports Management**. The School takes pride in working to co-create transformative solutions that enhance the social, cultural, environmental, and economic well-being of communities. SCRCD distinguishes itself by providing dynamic instruction, scholarship, and service that emphasize transdisciplinary, solutions-oriented approaches to sustainable community development. The concept of community is the common denominator for our activities, serving as a catalyst for bringing different multi-disciplinary systems together to approach the study of community, one that is necessary to truly impact and enhance community quality of life for residents and visitors.

The B.S. in **Nonprofit Leadership & Management** will empower you through coursework and co-curricular experiences to become a successful professional who positively impacts the community in which you work. You may consider pursuing a national certification from the Nonprofit Leadership Alliance, which will prepare you to lead and strengthen nonprofit organizations. As a graduate of **Nonprofit Leadership & Management**, you have employment opportunities that exist across the spectrum of community issues such as the arts, environment, health and others. You can create and orchestrate programs, raise funds, promote the cause, work with youth and carry out many other essential functions. Typical

positions our graduates have taken include roles as program directors, fund development directors, field executives, and volunteer coordinators.

The B.S. in **Parks & Recreation Management** provides you with an interdisciplinary education through the curriculum that combines classroom instruction with field experiences and covers parks and recreation policy, programming, planning, management, communication, inclusive services, and history. The PRM program prepares students for professional positions in variety of public, private, and nonprofit organizations. This degree program is accredited by the Council on Accreditation of Parks, Recreation and Tourism and related Professions (COAPRT) which is affiliated with the National Recreation and Park Association. As a graduate of **Parks & Recreation Management**, you have employment opportunities in such diverse settings as national parks and forests, youth agencies, park and recreation departments, county and state park agencies, ecotour operators, sport venues, special events management, hospitals, and natural resource agencies.

The B.S. in **Tourism Development & Management** provides you the planning and management skills related to the growth and development of tourism throughout the world in historical, spatial and economic terms; the economic, ecological, and socio-cultural impacts of tourism in both the developing and developed world; and the system of tourism production, product development, service delivery, and consumption by diverse domestic and international market segments. Exposure to the businesses of heritage tourism, nature-based tourism, resort management, and meeting and convention planning will prepare you for a successful career in the fast-growing travel and tourism industry. As a graduate of **Tourism & Development Management**, you have employment opportunities in such diverse settings as resorts, meeting planning, convention and visitor bureaus, tour operators, and commercial recreation businesses.

The B.S. in **Community Sports Management** focuses on the many roles recreational and amateur sports play within a community as a mechanism to contribute to quality of life, domestically and abroad. Emphasis is on the role of sports in youth development; the role of sports organizations and programs in community development; the impact of sports tourism and multisport events on community development; and the role of sports in delivery of nonprofit agency services. Both a program and a managerial emphasis is targeted, with an emphasis on delivery of services across the lifespan. Some specific areas of opportunity include work with youth sports, adaptive sports, sports events, sports tourism and sports clubs.

Opportunities for SCRD Students:

Honors Classes: SCRD offers a wide variety of courses eligible for honors contracts from which you can choose. Learn about nonprofit, parks and recreation, tourism development and community sports management, while working toward your Honors credits at the same time. Honors Contracts may be requested in most classes.

Scholarships: SCRD offers a number of scholarships to our students. Additional scholarship money may be found through the College of Public Service and Community Solutions. Some scholarships are available for study abroad.

Research and Thesis Opportunities: Faculty within the SCRD advise and direct students about thesis requirements and research. Please visit the faculty profile pages (https://scrd.asu.edu/faculty_directory) to locate an area of interest.

Student and Professional Organizations: All SCRD students are encouraged to become involved in one of our student and professional organizations that provide opportunities in networking, career development, and peer support.

Real World Experience: All SCRD students are required to complete **200 career field exploration (CFE) hours** prior to their last semester, giving you the chance to network, gain professional experience, and find a great internship!

Internship: As a SCRD student in one of our four undergraduate programs, you are given the unique opportunity to engage in a **12-credit capstone internship**, the culminating experience that provides the opportunity to gain practical experiences in professional positions and allows you to put your theoretical knowledge to real world use. Placements include nonprofit organizations, hotels/resorts, state parks, and international opportunities.

We'd like you to visit the downtown campus and meet with one of our advisors, Olya Lykhvar (olykhvar@asu.edu) or Milton Corbin (scrdadvising@asu.edu). We're located on the fifth floor of the University Center Building, suite 550 (or call 602.496.0550 to find out about our convenient walk in hours). For additional information about other SCRD Honors undergraduate opportunities, please contact the SCRD Honors faculty advisor, Professor Lili Wang at Lili.Wang@asu.edu.